

FCC 388

DTV Consumer Education Quarterly Activity Report

Instructions

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to all station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must continue to be filed for each quarter in which a station has DTV Transition education obligations.

- Go to the ECFS upload page: http://fjallfoss.fcc.gov/prod/ecfs/upload_v2.cgi
- Fill out the relevant cover sheet information.
- In the "Send Comment Files to FCC (Attachments)" section click the "Browse" button to choose the file you want to attach. (Or the first file if you have multiple files to attach)
- Click on the "Select one of these file types or convert your file to one of these types:" dropdown to choose the type of file that was attached.
- Click "Send Attached File to FCC"
- If you only had one file to attach click "Finish Transaction and Receive Confirmation".
- If you have another file to attach, click on the "Enter Additional Attachments"

Station Call Sign(s)

WRGT

Report reflects information for quarter ending (mm/dd/yy)

03/31/08

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D)

Option Two (B and D)

Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

Yes No

Simulcasting

Are you simulcasting on your Analog channel and your primary Digital stream?

Yes No

If **YES**, complete only one form for both. If **NO**, complete a form for your Analog channel and a second for your primary Digital stream

Call Sign WRGT	Channel Numbers		Community of License			
	Analog	45 <input checked="" type="checkbox"/>	City	State	County	Zip Code
	Digital	30 <input checked="" type="checkbox"/>	Dayton	OH	Montgomery	45408
Licensee WRGT Licensee, LLC						
Above, circle the Channel Number(s) to which this form applies. Analog 45 & Digital 30			Nielsen DMA Dayton, OH	World Wide Web Home Page Address www.daytonsource.com		
Facility ID Number 411	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yy) 10/01/05			

Section A (For broadcasters electing Option One)

Stations that elect Option One must place a copy of this form on the station's public website, if such exists.

On its analog channel, and its primary digital stream, a station must air one transition PSA, and run one transition crawl, in every quarter of every day. This requirement will increase to two PSAs and crawls per quarter per day on April 1, 2008, and to three of each on October 1, 2008. Stations are required to air PSAs or crawls at various times in any given day part, and at least one PSA and one crawl per day must be run during primetime hours. On-air education must not contain inaccurate or misleading statements and must be provided in the same language as a majority of the programming carried by the station. PSAs must be at least 15 seconds, and closed-captioned. Crawls must run during programming for no fewer than 60 consecutive seconds across the bottom or top of the viewing area (See rules for additional details).

Have you aired a sufficient number of eligible PSAs (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

Yes No

Have you aired a sufficient number of eligible crawls (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

Yes No

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m.. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs

Total 5:00 a.m. to 1:00 a.m. CSTs

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs

Total 6:00 a.m. to 9:00 a.m. CSTs

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs

Total 6:00 p.m. to 11:35 p.m. CSTs

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs

Total 5:00 p.m. to 10:35 p.m. CSTs

Comments (add additional sheets where necessary):

WRGT aired the NAB-produced DTV Transition PSAs on various days and times, sign on-sign off, beginning on 3/3/08.

The PSA text is as follows: "The future is here. Right here in this box. Because this box has the power. The power to convert your antenna TV into DTV - Digital Television. But first - you need to get this box. And you need to do it before February 2009 or all you'll see is... - See what you're missing. Make sure your TV is DTV. To learn more call this number or visit this website (screen displays 1-888-DTV-2009, DTVANSWERS.COM). To find out more about DTV, log on to daytonsnewssource.com"

Please see attached schedule for specific PSA information.

In addition, FOX aired network sponsored PSAs during prime 1-2 times per week beginning 1/19/08.

**Although WRGT was unable to air crawls on 3/31/08, crawls did air the rest of the week which brought the week total to 16. See attached crawl schedule.

30 Minute Educational Programs – Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

0

Comments (add additional sheets where necessary):

A 30 minute, DTV-related informational program will air on WKEF in upcoming quarters.

100-Day Countdown Eligible Pieces – Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day “Countdown to DTV” activities. Stations must execute a minimum of one “Countdown to DTV” on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day “Countdown to DTV” pieces did your station run?

- _____ 0 *Graphic Displays*
- _____ 0 *Animated Graphics*
- _____ 0 *Graphic and Audio Displays*
- _____ 0 *Longer Form Reminders*

Comments (add additional sheets where necessary):

Not within 100-day window yet

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?

Yes No

30 Minute Educational Programs – Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

Comments (add additional sheets where necessary):

Section D (For all broadcasters)

Additional DTV On-air Initiatives – Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes No

Comments (add additional sheets where necessary):

On January 1, 2008, WRGT aired a news story on the DTV conversion in the 10:00pm newscast. This was the content:

"For some, a state of the art television is a must have.... For others....any old thing that has a picture will do... But as of february 2009....it won't do.

Those who use over the air signal, if you use an antenna indoor or outdoor, you will no long be able to recieve analog broadcast over the air unless you have a digital television or a digital conversion box.

One popular question that comes up....what if i subscribe to cable or satellite service? You won't be affected...

The decision to make the switch was made by the federal government back in 1996....but the hard deadline was set after 9/11....during that disaster police and fire communications channels became clogged. They're going to analog, that's why they're dropping tv off that to free up the full bandwidth there.

But the federal government isn't leaving consumers out in the cold....they've put aside one-point-five billion to help people purchase digital coverter boxes...that means each household can get up to 2, forty dollar coupons to put toward their digital converterthey will be available at electronics retailers next month and cost 50 to 70 bucks."

Also, on March 5th the WRGT 7-9am news show hosted guest Mark Parson from Radio Shack, who informed viewers about the upcoming conversion and how to prepare for it.

Station Website Additional Activity Related to the DTV Transition – Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes No

Comments (add additional sheets where necessary):

There is a link on the WKEF website (www.daytonsnewssource.com) to direct viewers to the DTV Answers website (www.dtvanswers.com). The link was posted on 2/19/08.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments (add additional sheets where necessary):

Community Events

Comments (add additional sheets where necessary):

Other (describe)

Comments (add additional sheets where necessary):

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments (add additional sheets where necessary):

STATION CERTIFICATION

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing Michelle Steinbrugge	Typed or Printed Title of Person Signing Research & Programming Manager
Signature <input type="checkbox"/>	Date 04/10/08

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PER, Paperwork Reduction Project (3060-1115), Washington, D. C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

WRGT DIGITAL TRANSITION CRAWLS – 1ST QUARTER 2008

The following 60-second Digital Transition Crawl aired at the times below:

“An important message from ABC 22 & FOX 45: Full power analog TV broadcasts will end on 2/17/09 and analog-only televisions may lose signal being viewed unless viewer takes action. Over-the-air viewing on analog-only televisions will require the use of a converter box. Analog televisions should continue to work for reception of broadcasts from cable and satellite providers and with gaming consoles, VCRs, DVD players and similar products. For more information on what to do to make sure you are able to still view ABC 22 & FOX 45 and other broadcast stations, please visit www.daytonsnewssource.com, www.DTV.gov or call 1-800-DTV-2009 to get more information.”

**Although we were unable to air crawls on 3/31/08, we did air crawls the rest of the week, which brought the week total to 16.

Times of airing were:

4/1/08	7:13pm
4/2/08	7:12pm 12:14am Several times in the news ticker between 10-11pm
4/3/08	6:21am 7:18pm Several times in the news ticker between 7-9am Several times in the news ticker between 10-11pm
4/4/08	6:16am 1:19pm 7:08pm 11:12pm Several times in the news ticker between 7-9am Several times in the news ticker between 10-11pm
4/5/08	Several times in the news ticker between 10-10:30pm
4/6/08	Several times in the news ticker between 10-10:30pm

As-Run Spot Report (Parameters)

Start time 12:00:00AM
End time 12:00:00AM
Station(s) Dayton(WRGT)
Agency(s) <All Agency(s)>
Advertiser(s) FCC-Digital Conversion(29893)
Sales Office(s) <All Sales Office(s)>
Salesperson(s) <All Salesperson(s)>
Account 1 Type(s) <All Account 1 Type(s)>
Product(s) <All Product(s)>
Account 2 Type(s) <All Account 2 Type(s)>
Billing Method <All Billing Method>
Spot Type(s) <All Spot Type(s)>
Billing Status Types <All Billing Status Types>
Bookend Option <Show Bookends and Non-Bookends>
Show Details Yes
Contract Number <All Contracts>
Program Title <All Programs>
Include Announcements Yes
Level 1 Grouping Station
Level 2 Grouping <NONE>
Level 3 Grouping <NONE>
Level 4 Grouping <NONE>
Level 5 Grouping <NONE>
Sort Order 1 Broadcast/Log Date
Sort Order 2 <NONE>
Sort Order 3 <NONE>
Log Date(s) 02/04/08 - 03/31/08
Filter Option Date Range of Logs (if locked)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Station: Dayton (WRGT)														
3/3/08	8:54:01AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	FOX 45 In The Mornin N/R
3/3/08	11:45:39AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Judge David Young B N/R
3/3/08	2:25:28PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Judge Mathis N/R
3/4/08	5:28:40AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 5a N/R
3/4/08	11:21:15PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Jerry Springer B N/R
3/4/08	2:54:50AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Bernie Mac N/R
3/5/08	5:58:34AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 530a N/R
3/5/08	6:28:27AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	George Lopez N/R
3/5/08	1:56:01AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	South Park N/R
3/8/08	5:29:25AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 5am WKND N/R
3/8/08	1:52:21AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	American Idol Rewind N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/9/08	6:29:24AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 6a N/R
3/9/08	2:56:59AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	My Wife & Kids WKNE N/R
3/10/08	10:14:51AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Christina's Court N/R
3/10/08	12:42:40PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Judge Alex B N/R
3/10/08	2:28:30AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	King Of The Hill N/R
3/11/08	3:54:23PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Judge Joe B N/R
3/11/08	12:09:11AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Steve Wilkos Show N/R
3/11/08	4:47:43AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	According To Jim B N/R
3/12/08	6:18:42AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	George Lopez N/R
3/12/08	10:36:38AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Christina's Court B N/R
3/12/08	4:40:48AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	According To Jim B N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/15/08	6:28:54PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 6p N/R
3/15/08	2:58:39AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 230a N/R
3/16/08	11:50:49PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	American Crossroads N/R
3/16/08	2:28:59AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 2a N/R
3/17/08	9:42:23AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	The Morning Show wit Mike & Juliet N/R
3/17/08	6:28:22PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	According To Jim N/R
3/17/08	2:44:18AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Bernie Mac N/R
3/18/08	6:25:39AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	George Lopez N/R
3/18/08	10:22:28AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Christina's Court N/R
3/18/08	1:41:12AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	South Park N/R
3/19/08	10:28:26AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Christina's Court N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/19/08	11:58:22AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Judge David Young B N/R
3/19/08	12:58:26PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Judge Alex B N/R
3/22/08	1:59:22AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	American Idol Rewind N/R
3/22/08	4:59:25AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 430a N/R
3/23/08	10:59:19AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 1030a N/R
3/23/08	2:45:41AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	My Wife & Kids WKNC N/R
3/24/08	9:59:00AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	The Morning Show wit Mike & Juliet N/R
3/24/08	11:56:58AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Judge David Young B N/R
3/24/08	2:25:22AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	King Of The Hill N/R
3/25/08	9:28:04AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	The Morning Show wit Mike & Juliet N/R
3/25/08	9:58:31AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	The Morning Show wit Mike & Juliet N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Dayton (WRGT)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/25/08	7:28:34PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Simpsons N/R
3/26/08	3:58:54PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Jerry Springer TV-14
3/26/08	5:49:13PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Maury TV-14
3/26/08	12:37:16AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Steve Wilkos Show N/R
3/29/08	12:15:59AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	FOX-Talk Show With Spike Feresten N/R
3/29/08	1:45:04AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	American Idol Rewind N/R
3/30/08	6:34:56PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Paid Program 6p N/R
3/30/08	2:40:54AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	My Wife & Kids WKNC N/R
3/31/08	11:28:23AM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Judge David Young N/R
3/31/08	1:07:51PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Divorce Court TV-PG
3/31/08	11:25:09PM	00:30	PSA DTV 30	77124	534830.1.0	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announcement	WRGT	Jerry Springer B N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: Dayton (WRGT)						<u>\$0.00</u>	Total Spots:55							
Grand Total:						<u>\$0.00</u>	<u>Total Spots:55</u>							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Station: Dayton (WRGT)

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